

Report MA-05 HTML and CSS GRA1

Introduction

- **Interpretation of the task**

For this project we were supposed to design a website with a menu for a restaurant.

The website should be able to be shown on phones, tablets, and web-browsers. So called "responsive" website.

- **Concept and target**

The concept was to create a website with a menu for a pizza restaurant, targeting customers who want to order take-away food.

- **Message / achieved action**

After a lot of reading and watching hours of video, I made a quick logo for the website, and then started with the setup of the website in Adobe Dreamweaver. I know the task was to make a menu page, but I also made the frontpage with working links. So you can find the menu by pressing the link. See the URL below for the online website:

www.pizzaexpress.mikkels1.no/menu.html

The design of the page is really simple, with a logo and a fixed navigation bar on top, and the different pizzas in the menu numbered from 1 to 24 going below each other, so you can easily scroll down the page.

After doing this assignment I got very curious at what the more technical setup for a website would be like, so I actually made a site with bootstrap. I think this site looked very nice on mobile devices, but 4 columns was too much in desktop-view.

Feel free to check this out also:

www.pizzaexpress2.mikkels1.no/menu.html

Research and workprocess

- **Creative methods**

For this job I started drawing a wireframe. Then I made a quick logo in Illustrator to be used on the webpage. I also used photoshop, and the webpage was build in Dreamweaver.

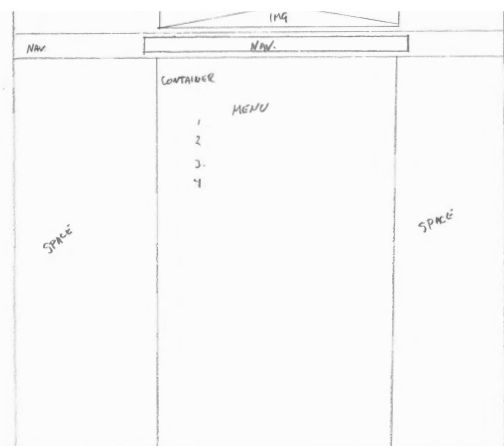
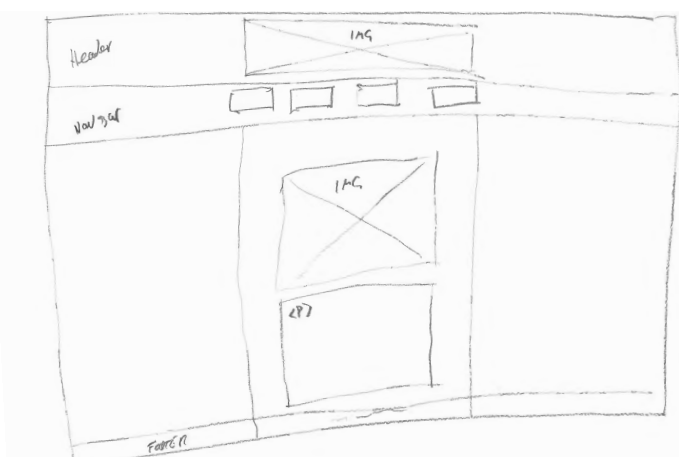
- **Inspiration methods**

The inspiration methods for this assignment basicly came from HTML and CSS learning videos online. I also searched for different pizza menus online.

- **Analysis**

The analysis for this assignment is mainly from online searching, and looking at other websites, and some of the code behind it.

- **Sketches**



Design

- **Style / Genre**

The website menu is basically set up for web-orders. There are used very few colors so it doesn't attract any attention away from the menu itself. It is made responsive.

- **Typography**

The font type for the navigation text and the menu text is **Arial**. The font used in the logo is **Adorn Condensed Sans**

- **Colours**

Colours used on the website is: Black #171717 , White #FEFCFC. The logo: Red # ED1C24, Orange # B34827, # ED993E, # F1592A.

- **Composition, Layout, Grid**

The website is set up to have logo, navbar, and menu text centered with a lot of white-space on both sides in desktop- view. The white-space disappears when it goes into mobile view. The logo and the nav-bar is set fixed to the top.

Sources and references

- Logo design workbook
- Graphic design school workbook
- Webdesign Fundamentals by James Williamson
- Dreamweaver CC Essential Training by David Powers
- 15 Tips to improve your Website's Usability by Asmita Kunwar
- How internet search engines works by Curt Franlin
- How Internet Infrastructure Works by Jeff Tyson
- Introduction to Web Design for Screen 1 Introduction
- Dreamweaver CC tutorial, Creating first website Paul Trani
- Mapping the modern Web design process by Morten Rand-Eriksen
- With minimalism in Web design:past and future by Jerry Cao
- Logo: https://www.pinclipart.com/pindetail/iohTmJ_svg-royalty-free-stock-home-made-pizzas-logo-delivery/